



The F.R.E.S.H. Project - Shawano Farmers Market 2026 NONPROFIT ORGANIZATION APPLICATION FORM

Thank you for your interest in joining The F.R.E.S.H. Project - Shawano Farmers Market, hereinafter referred to as 'the Market'. The F.R.E.S.H. Project now offers a **Featured Nonprofit Organization** program during their 2026 Shawano Farmers Market.

Local nonprofit organizations are invited to submit an application to join the Shawano Farmers Market as the featured nonprofit organization to help promote awareness of their mission and the work they do within the community.

Featured Nonprofit Organization Program

1. Approved organizations will have the use of one 12' x 12' stall free of charge to promote their organization. Nonprofits may conduct fundraising activities or sales, or simply share information about their organization and the services they provide.
2. Only one nonprofit organization may participate as the Market's featured nonprofit each Saturday.
3. Each nonprofit organization may serve as the featured nonprofit **no more than three times** during the market season.
4. Featured nonprofits will be selected on a first-come, first-served basis as applications are received. Applications may be submitted by mail or email. Once an application has been received and approved, the organization's designated point of contact will be notified by the Market Manager.
5. Organizations must provide their own equipment (canopy with weights, tables, chairs, etc.).
6. All applications will be reviewed by the Market Manager. Applicants will be notified of their acceptance and assigned date as applications are reviewed.

Suggested Items to Sell

Organizations planning to sell items as part of a fundraiser are encouraged to offer breakfast items such as muffins, coffee cake, and donuts, as well as beverages including coffee, water, and soda.

Additional merchandise—such as cookbooks, cups, koozies, and T-shirts—should reflect and support your organization's mission. Providing informational materials is also highly encouraged, giving visitors the opportunity to learn more about your work and community impact.

All participating organizations should maintain a welcoming, family-friendly booth environment and are encouraged to incorporate creative elements that engage market visitors.

Requests to sell fundraising items not listed above, including raffle tickets, require prior approval from the Market Manager.



Nonprofit Organization Expectations, Stall Space, and Operating Hours

As part of its commitment to community engagement, The F.R.E.S.H. Project will provide a complimentary 12' x 12' market stall to nonprofit organizations, featured in a prominent, high-visibility location within the market.

The Market operates from 8:00 AM until 12 Noon during the season. All nonprofit organizations are required to be at the Market ready to sell or distribute information to customers no later than 7:45 AM.

Setup can start as early as 6:30 AM. Nonprofit organizations and or their volunteers working the booth should plan on being at the Market for the entire market day. At least one representative of the nonprofit organization should be tending the booth at all times.

Nonprofit organizations are encouraged to display a sign at the booth advertising the organization's name and provide literature about the organization and its' cause or function in the community.

No advertising or solicitation regarding any political party or religious beliefs or agendas is permitted.

Please notify the Market Manager as soon as possible if you cannot make it for your scheduled date.

Acceptance of, and Consent to, Market Policies and Procedures

Please read the ***Market Policies and Procedures*** document prior to submitting this Nonprofit Organization Application Form. The document can be located on The F.R.E.S.H. Project website at

<https://www.thefreshproject.org/shawano-farmers-market-forms/>.

By signing and submitting this Nonprofit Organization Application Form, we acknowledge that we have read and understand the Market Policies and Procedures and agree to abide by said policies and procedures. The information provided in this application is true and accurate. We further acknowledge there is no insurance provided by The F.R.E.S.H. Project - Shawano Farmers Market to vendors and agree to release The F.R.E.S.H. Project - Shawano Farmers Market, its employees, agents, representatives, and volunteers working at the Market, and the owner of the land on which the Market is located, from all liability whatsoever for claims of loss, damage or injury to myself, our staff and volunteers, our merchandise and /or our property.

Organization Name: _____

Primary Contact Printed Name: _____

Primary Contact Signature: _____

Date: _____

Submit Applications by post mail:

The F.R.E.S.H. Project
P.O. Box 481

Or by email to:

shawanofarmermarket@gmail.com

**Note: There is no "s" in the word "farmer".*



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Organization Name: _____

Name of Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Primary Phone:(_____)_____ Alt phone: (_____)_____

Email Address: _____

Website (if applicable): _____

Products your Organization Intends to Sell: (Please select all that apply)

Baked Goods Coffee Soft Drinks Milk/Juice Water

Other: _____

Space/Stall Reservation

2026 Shawano Farmers Market dates are June 20 – October 10, from 8:00 AM to 12:00 PM (17 weeks).

The only exceptions to the times will be on **July 11 and October 3** when the Market will stay open until 1:00 PM to support Shawano Fest and Oktoberfest, respectively. Organizations participating in the Market on these dates will be required to stay set up and open until 1:00 PM, so please plan accordingly.

Dates Requested:

- | | | | | | |
|---------------------------------|---------------------------------|---------------------------------|--|---------------------------------|---------------------------------|
| <input type="checkbox"/> Jun 20 | <input type="checkbox"/> Jun 27 | <input type="checkbox"/> Jul 4 | <input type="checkbox"/> Jul 11 | <input type="checkbox"/> Jul 18 | <input type="checkbox"/> Jul 25 |
| <input type="checkbox"/> Aug 1 | <input type="checkbox"/> Aug 8 | <input type="checkbox"/> Aug 15 | <input type="checkbox"/> Aug 22 | <input type="checkbox"/> Aug 29 | <input type="checkbox"/> Sep 5 |
| <input type="checkbox"/> Sep 12 | <input type="checkbox"/> Sep 19 | <input type="checkbox"/> Sep 26 | <input type="checkbox"/> Oct 3 | <input type="checkbox"/> Oct 10 | |

****Electricity Required:** **NO** **YES** Reason: _____

****Note:** Organizations must supply their own extension cord(s), surge protector(s), power strip(s), fire extinguisher, etc.